

### Pedagogical Initiatives

Name of the Assignment	Nature of Assignment	Expected outcome	Brief description
Pursuit Analysis in collaboration with the subject WAC	Experiential Learning	Real time exposure to Organisational functioning	Students were divided into groups, each of which had to choose an organisation. They were expected to meet with the HR. head of the organisation and understand the functions performed by the HR team in that organisation, subsequent to which they had to submit a report on the same and present the findings before the class. The report format will be evaluated by the faculty of the subject WAC.
Movie clip analysis	Pedagogical initiative	Improve the ability to solve the real world problems using theoretical knowledge	Students were divided into groups. Each of which had to explain the HRM Concepts involved in certain movie clips. This pedagogical initiative was chosen in place of pursuit because it would have been difficult to visit the Organisations during lockdown period.
Reflections	Pedagogical initiative	Improve the ability to solve the real world problems using theoretical knowledge	As part of the OB course, students required a write personal diaries highlighting their life experiences vis-à-vis the pertinent concepts in OB with a view to making learning effective by having a meaningful connect between the most relevant theoretical concepts and their practical life events. This is intended to make the learning of behavioral concepts quite experiential and reflective so that learning remains with them.
Role Play	Experiential Learning	Improve the understanding of the concepts	In role play allows a student to assume the role of a job (Union leaders and management representative in collective bargaining process) by simulating real working conditions.
Case analysis	Case study	Improve the understanding of the concepts	A case study analysis requires the students to investigate a business problem examine the alternative solutions and propose the most effective solution using supporting evidence. Improve problem solving and decision making capabilities of the students.
Trending in Tourism	Data Collection and Report Creation	Widening the Knowledge Base	Research on contemporary topics in tourism and submit findings Choice of topics <ul style="list-style-type: none"> <li>• MICE Tourism</li> <li>• Technology and Tourism</li> <li>• Wellness Tourism</li> <li>• Solo travel trends</li> <li>• Ecotourism</li> <li>• Heritage Tourism</li> </ul>

			<ul style="list-style-type: none"> <li>• Dark Tourism</li> <li>• Ailing aviation Industry</li> <li>• Sharing Economy in Tourism</li> </ul>
Virtual Campaigns	Case Study	Critical Evaluation	Analyze and Evaluate the virtual advertising campaigns of a chosen destination
Tourism & Governments	Pre-reading	Widening Knowledge Base and Critical Evaluation	To understand and evaluate how different governments are handling the crisis due to the pandemic in the context of tourism
Destination Branding	Project	Putting theory to practice	Develop a creative tourism plan for any select destination in India with a plan to give local experience unique to the region and involving the local community. Create Tourism elements for Social Media content
Business Plan	Proposal Creation	Creating something new	Students will be segregated into batches as per mentor group. Each team needs to prepare a business plan for a single product manufacturing unit. Need to prepare detailed report containing material, cost break up, cost sheet, break even analysis etc. Pre-mid-term student groups are maintained. Students need to prepare various functional budgets for the business plan they have created based on the cost revenue estimates.
Financial Models Creation	Exercise / Practical	Putting theory to practice	Students need to create financial models based on the assumptions specified and required to present it graphically.
Organizational Evaluation	Scenario Analysis & Report	Critical Evaluation	Student groups are formed. They are required to identify a company, which was in news for earnings management or fraud and need to prepare a report highlighting the modes of earnings management or fraud
Scrap Book	Pedagogical initiative	Widening the Knowledge Base	In-depth literature review was a pre requisite for the assignment. This also introduced them to the process, which is an integral aspect of doing research, an essential skill they have to develop as aspiring managers.
Progressive Evaluation of Research Skills (PERS).	Group Project	Putting theory to practice	The students will identify research topics, which, will be vetted by the faculty in-charge of the subject. The students' activities will be evaluated on the following areas: Part I- Identification of the research topic, Literature review, Identifying the Appropriate research design and Generation of data collection tool. Part II – Data management and Report submission

Newsletter creation	Experiential Learning	Putting theory to practice	In groups the students will have a create a company newsletter specifying the profile of the organization, the CSR activities, employee stories etc.
Content writing for Blog	Experiential Learning	Putting theory into practice	Students are supposed to create a blog and write contents for it, individually. It has to be based on the crafting of electronic messages theories
Presentation & Mind map	Experiential Learning	Widening the Knowledge Base	Using the collaborative tool (G-suite app), the student groups will have to prepare mind map and do a presentation
Colour Psychology in Marketing and Branding	Case Based Learning	Widening the Knowledge Base	Find two advertisements that associate personality and gender with specific colors. – Case based learning
Persuasive Appeals in Advertising	Case Based Learning	Widening the Knowledge Base	Find print ads using each of the following advertising appeals: fear, sex and humor. Discuss their effectiveness and persuasive values – Case based learning
Investment Decisions and Appraisal	Exercise	Putting theory to practice	Each group of student needs to do an investment decision analysis using Capital budgeting tools and need to find the most suitable investment.
Capital Structure Analysis	Exercise	Putting theory to practice	Each student will analyze the annual report and financial statement of a selected company and identify the key financial indicators and highlight the trend
Derivative trading	Exercise	Putting theory to practice	Students are required to construct calendar spread contracts based on the stock/index derivatives
Option Trading Strategies	Exercise	Putting theory to practice	Each student has to create option strategies for Bullish, bearish and neutral markets, and assess the MTM positions and come up with diagrams for the payoff patterns.

## Summary

Sl. No.	Assessment Tools	Remarks
1	Experiential Learning	Pursuit Analysis, Role Play, Presentation & Mind map, Content writing for Blog, Newsletter creation
2	Group & Individual Projects	Progressive Evaluation of Research Skills (PERS), Destination Branding
3	Assessment based on Pedagogical initiatives	Movie clip analysis, Scrap Book, Reflections, Movie clip analysis
4	Scenario analysis & Report Creation	Organizational Evaluation

5	Exercise / Practical	Financial Models Creation, Investment Decisions and Appraisal, Capital Structure Analysis, Derivative trading, Option Trading Strategies
6	Pre-reading	Tourism & Governments
7	Data Collection and Report Creation	Trending in Tourism
8	Proposal Creation	Business Plan
9	Case analysis / Case Based Learning	Case Study, Virtual Campaigns, Colour Psychology in Marketing and Branding, Persuasive Appeals in Advertising